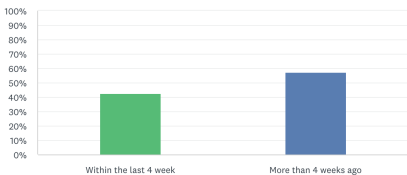# Hotel Mobile App Booking Survey Results
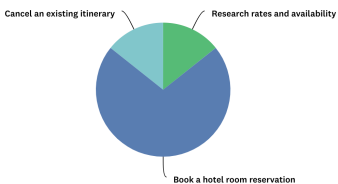
When was the last time you used a hotel app to book a reservation?

Answered: 7   Skipped: 0

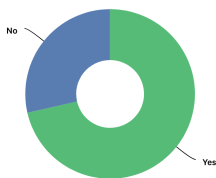## What did you set out to do?

Answered: 7   Skipped: 0

ANSWER CHOICES	RESPONSES	
Research rates and availability	14.29%	1
Book a hotel room reservation	71.43%	5
Make changes to an existing itinerary	0.00%	0
Cancel an existing itinerary	14.29%	1
Other	0.00%	0
TOTAL		7

Were you able to complete your task?

Answered: 7   Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	71.43%	5
No	28.57%	2
TOTAL		7

Overall, how was your in-app experience?

Answered: 7   Skipped: 0
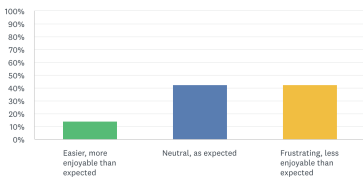
ANSWER CHOICES	RESPONSES	
Easier, more enjoyable than expected	14.29%	1
Neutral, as expected	42.86%	3
Frustrating, less enjoyable than expected	42.86%	3
TOTAL		7

How likely are you to use the same hotel app next time you need to make a hotel reservation?

Answered: 7   Skipped: 0
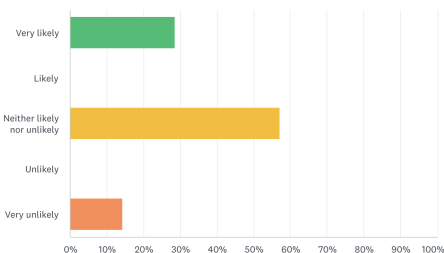
ANSWER CHOICES	RESPONSES	
Very likely	28.57%	2
Likely	0.00%	0
Neither likely nor unlikely	57.14%	4
Unlikely	0.00%	0
Very unlikely	14.29%	1
TOTAL		7